INTERACTIVE PUFFERSPHERE M

PUFFERFISH - EXPERT SPHERICAL PROJECTION
Pufferfish develop dynamic digital display systems and offer a full range of media services to complement our products. Our mission is to produce and provide unique multimedia platforms that are practical, innovative and reliable.

Our specialist spherical display systems, PufferSpheres, constitute a unique range of easy-to-deploy full 360-degree viewing windows suitable for use across a wide range of industries and applications. From large scale live production to intimate bijou events, experiential branding to innovative advertising, world renowned museums to independent visitor attractions and institutions specialising in research and education, we are always looking for opportunities to introduce more people to a different way of thinking about the use of video in public.

We pride ourselves on working with leading companies and institutions from around the world and over the past seven years our displays have delighted concert audiences, enticed trade show visitors, delivered key research findings, welcomed guests to corporate institutions and taken starring roles in television spectaculars.

Whatever your application, Pufferfish are here to take conventional perceptions and expectations and turn them on their heads.
**PUFFERSPHERE M**

The PufferSphere M is our small footprint offering, a compact simple system with a bright acrylic screen ideal for high traffic areas of any size.

Packing a punch with a small-format installation grade DLP projector at 8,000 lumens, the PufferSphere M offers excellent reliability, brightness and through-life OpEx.

Choose from spheres at 600mm, 760mm and 900mm diameter to maximise impact according to your space. Use smaller spheres to create communal viewing experiences, inviting eye contact and conversation as your guests are drawn in.

An already enticing medium, the development of integrated audio as well as multi-touch interaction allows users to explore and manipulate content on the display at their fingertips and transforms the user experience from passive wonder to tactile engagement.

Compatible with a host of software, all of our displays are supported by our foundation video playback software, PufferWarp. This allows users to display their media on the sphere quickly and easily, without the need for pre-formatting.

**Compatible projectors:**
- BARCO F32, F35

**Dimensions:**
- 600mm (24”)
- 760mm (30”)
- 900mm (36”)

**Overall height:**
- 1600mm (63”)
- 2000mm (79”)
- 2074mm (81-5/8”)
- 2500mm (99”)
- 3000mm (118”)
- 3500mm (138”)

**Distance:**
- 1200 m (47”) 1500 mm (59”) 1800 mm (71”)
- 1600mm (63”) 2000mm (79”)
MULTI-TOUCH INTERACTION

As the world’s first commercially available interactive spherical display, the PufferSphere offers a unique platform to engage guests.

Using our on-sphere touch module, users are able to manipulate on-sphere content with finger-point accuracy. Already a naturally magnetic medium, the touch interface harnesses users’ natural inclination to touch the sphere, and rewards them with a user-led journey through key messaging.

Pufferfish offer a specialist in-house development service to support your needs. Also available is a developers’ SDK and a range of template applications which are all XML editable for clients to individually customise.

TEMPLATE APPLICATIONS

We have distilled and packaged our most popular applications, such as interactive globes, video buttons and playful effects into quick and easily customisable template applications.

With a simple XML editable interface, users can quickly and easily swap out assets such as branding and colour schemes as well as choose basic interaction parameters.

Ideal for short events where timing is tight or permanent installations that need to stay fresh, the range of template applications on offer opens up the possibility of engaging multi-touch interactivity.
Pufferfish are the pioneers of dynamic spherical display systems. Unrivalled in the marketplace for quality, reliability and impact, our expertly designed 360 degree screens utilise a simple, robust solution to provide rich results that are visually stimulating and emotionally engaging.

Experienced in delivering high quality products that convey information in a unique and absorbing format, Pufferfish have worked with some of the world’s leading brands to deliver stunning displays which capture the imagination of an audience.

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**BE CREATIVE.** Dream our striking digital canvas into stunning themed focal points, which not only fit in with your event, but supercharge it.

**BE FORWARD.** Take your media off the wall and the back of the stage and set it at the centre of attention.

**BE MESMERIC.** Customise a centrepiece that enriches and educates your guests experience, inviting them to engage with you on their own terms.

**BE ALLURING.** Use the magnetism of a digital sculpture to reveal to guests those things that you most want them to remember you by.

**BE EMOTIONAL.** Embrace your guests in the ambience, draw them to your digital campfire and invite them to be part of the family.

**BE MEMORABLE.** Show them something they’ve never seen before. Show them something that stays with them.